VESSEL PERFORMANCE INFO WEBINARS – 2023 PLANS AND DRAFT SCHEDULE

Vessel Performance Info is a guide to the challenges of managing vessel performance and emissions, particularly from a digital technology point of view.

Vessel Performance Info has been running 1 hour webinars weekly since September 2020. It is a business model born in the pandemic era, but which can provide value even when people can attend live events. Because with a webinar, you can reach an audience all over the world.

The limiting factor is whether people are interested enough in what you are presenting to watch and able to spare the time. Not everybody can attend a physical event, because they don't close to where the event is being held, and travel and time make it impractical to visit.

If you sell technology products and services, our webinar offers an opportunity to tell your story in depth to customers. The only requirement is that you have a story which your customers are interested in hearing.

Managing and improving vessel performance is a huge challenge for shipping companies which will continue for decades. It involves enormous gathering of data, processing, understanding, making decisions, and tracking progress. It can also involve a great deal of services, particularly with technology. There is a lot to tell. Vessel Performance Info helps guide you through the challenges.

Our webinars , help shipping companies work out which technologies, services and approaches are right for them – and provide a means for technology and service companies to find interested customers.

How our webinars work:
- You choose a date for your webinar, a topic, and agree a sponsorship fee with our sales department
- you make a plan for the webinar including speakers from your company, and your guests if you wish. We recommend max 4 speakers and max 30 minutes of presentation time, the remainder of the 1 hour webinar being Q+A.
- You send an initial outline of your webinar and speaker details to our production team. Our production team work with you to refine the story to ensure it tells something unique and attractive to delegates, helping shipping company people to do their jobs better.
- about 10 days before, we send an e-mail to our entire list promoting the webinar, with free registration. On the online registration form, participants can select whether they agree for their contact details to be passed to the event sponsor.

- your speakers have a 15-30 minute 'dry run' and meeting with our webinar production team, where they can discuss the structure of the webinar, get familiar with the webinar technology and check it works with their equipment
- we run the webinar, moderated by Digital Ship staff.
- after the webinar, a video will be posted on YouTube and supplied to you as a file on request. We will also provide you with details of attendees, including contact / personal details where the individuals have consented to this (otherwise just company name and location)
- we can also send a follow-up e-mail to all attendees including your contact details and links to your website or relevant online materials.

Webinars every Thursday at 10am UK time

Draft 2023 calendar

JANUARY
Shipboard data gathering
Platforms for vessel data
Improving vessel routing
AI for vessel performance

FEBRUARY
Engine condition monitoring
Alternatives to the fuel flowmeter
Monitoring your whole fleet
Presenting performance data to investors

MARCH
Presenting performance data to charterers
Navigating the vessel emission data standard schemes (GHG Protocol)
Visualising performance data
Assessing VP projects

APRIL
Easter break

MAY
Understanding crew competence with vessel performance
Managing engine shaft load
Modelling CII
Making vessel performance easier to manage

JUNE

JULY + AUGUST
Summer break

SEPTEMBER
Shipboard data gathering
Platforms for vessel data
Improving vessel routing
AI for vessel performance

OCTOBER
Engine condition monitoring
Alternatives to the fuel flowmeter
Managing data in the cloud
Presenting performance data to investors

NOVEMBER
Presenting performance data to charterers
Navigating the vessel emission data standard schemes (GHG Protocol)
Visualising performance data
Assessing VP projects

DECEMBER
Understanding crew competence with vessel performance
Managing engine shaft load

POSSIBLE VP SPECIALIST TOPICS

Some more specialist / niche topics which would be good for Vessel Performance Info webinars, if a company was interested in sponsoring them:

Calculating methane slip
Technologies to train and support crew in vessel performance
Using digital simulation to help with investment choices – equipment and ships
Data quality management for performance
Modelling future performances
Propulsion optimisation technology
Charter party performance assessments.